



The Tee Times

Golfing News for South Florida

Driving local golf news

The Tee Times targets people who love golf. South Florida golfers are passionate about their sport, eager to learn and willing to invest in their game.

They are also your ideal customer: sophisticated men and women with disposable income that they choose to spend on this leisure activity.



The Tee Times is an independent monthly newspaper that offers reliable exposure of your business to South Florida golfers.



80% of golfers own their homes.



60% drive a luxury automobile.



Two-thirds regularly visit fine restaurants.

Unlike any other publication, *The Tee Times* uses every club in the bag to cover the South Florida golf scene. Pick it up for the latest happenings at local courses, instruction tips, event coverage, hole-in-one experiences and much more from our network of

journalists, golf professionals, columnists and contributors.

With *The Tee Times*, your marketing message reaches golfers who play, shop and work in South Florida.

“I just had the opportunity to review *The Tee Times* publication ... and wanted to congratulate you and the staff on a job well done.”

**– Kevin J. Marrone
Executive Director (retired)
South Florida Section PGA**

We reach out to more than 100,000

golfers in

- ▶ **Miami-Dade**
- ▶ **Broward**
- ▶ **Palm Beach**
- ▶ **Martin**
- ▶ **St. Lucie**

Locations include:

- ▶ **Private and public courses**
- ▶ **Retail golf stores**
- ▶ **Practice facilities**
- ▶ **Restaurants**
- ▶ **Doctors' offices**
- ▶ **Hotels**
- ▶ **Auto repair facilities**
- ▶ **Charity events**

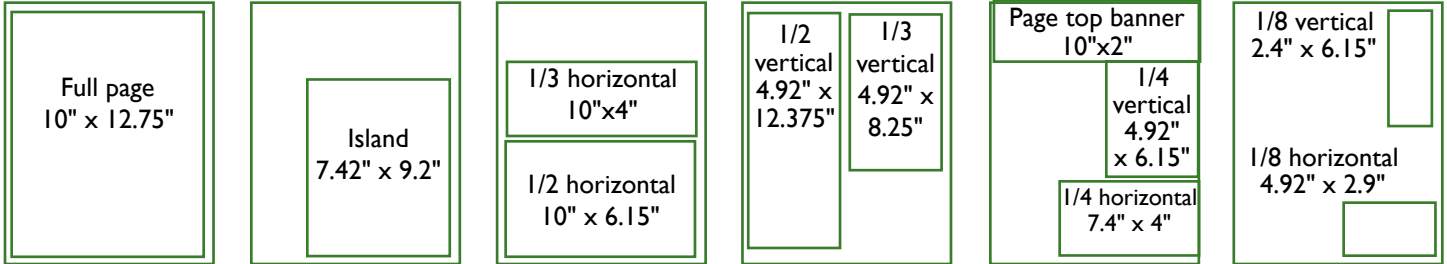
And the numbers are growing monthly

A downloadable version complete with all display advertisements is available online.

www.teetimesnews.com

2018 Rate Sheet

CHOOSE YOUR SIZE



CHOOSE B&W OR COLOR

Black and white

Full page (per issue)	\$1,050
Island	\$825
1/2 page	\$625
1/3 page	\$550
1/4 page	\$400
Banner	\$350
1/8 page	\$250

Color

Full page (per issue)	\$1,300
Island	\$1,050
1/2 page	\$825
1/3 page	\$700
1/4 page	\$575
Banner	\$475
1/8 page	\$350

DESIGN AND CREATIVE WORK

Our talented designer can use your logo and photographs to create an eye-catching ad.
 Design work \$60 per hour
► First-time ads require a minimum of one hour to create or resize.
 Contact us for specs to submit a camera-ready ad.

DEADLINES

To advertise in an issue, reserve space by the 15th of the previous month. For example, reserve by Jan. 15 for the February issue.

MARKETPLACE ADS

Regular business card (3.25" x 2")	Color, \$125 B/W, \$100
Double business card (3.25" x 4")	Color, \$200 B/W, \$150

For advertising questions, contact us:
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**Advertisers also get exposure on the Internet:
 The downloadable pdf of *The Tee Times* includes all ads.
www.teetimesnews.com**